



## Video Solutions in Hospitality and Leisure



Keep your guests coming back with  
the latest in-room entertainment,  
services and multi-device support

Market-leading IP video from Exterity enhances the unique services hotels and leisure cruise ships can offer their guests through the secure distribution of high quality TV and video channels across a wide range of devices.

**Enterprise IP Video Solutions**

## Create a unique experience for your guests

Exterity hospitality and leisure solutions are used worldwide to provide guests with a “home away from home” experience. Supply an unlimited number of high-definition TV and movie on-demand channels with stunning picture quality, as well as interactive guest services to any number of guest rooms and throughout the hotel - all via the TV or your guests’ own mobile devices.

From hotels to cruise ships, the existing network is used to deliver all the expected guest services as standard. With customizable interface options across the full range of Exterity products, it has never been easier to create a unique guest experience.



### RECEPTION AND LOBBIES



### GUEST ROOMS



### RESTAURANTS AND LOUNGES



## Exterity IP video solutions in Hospitality

- Deliver free-to-air, pay TV, premium sports and movie content to guest room SmartTVs, Set-top boxes, mobile devices and commercial screens in public areas
- Built-in digital signage lets you inform guests of hotel amenities, news and flight information in public areas
- Offer movie on-demand services to every guest room on their device of choice
- Stream video content directly from guests' own devices to Samsung SmartTVs with 'screen mirroring'
- Safeguard premium TV and video with built-in, end-to-end content protection
- Integrate with your hotel's Property Management System (PMS) to communicate with your guests, customize in-room guest services and provide express check-out



Customize the TV interface with ArtioPortal Middleware

### CONFERENCE AND MEETING AREAS



### RECREATIONAL AREAS



### TRANSITIONAL AREAS



## Personalized room services at your guests' fingertips

- Seamless integration with complementary technologies such as in-room taxi or spa booking services enables you to create a unique, tailored guest experience
- Stream TV channels from around the world, and customize the language the viewer sees on-screen
- Easily control the branding and look and feel of screen interfaces across all rooms, groups of rooms or even a single room to deliver the guest the very best user experience
- Customizable Electronic Programme Guide (EPG) provides guests with access to what's on throughout their stay. Guests can also record TV programmes for viewing at a more convenient time, on any device
- Provide hotel and flight information in public areas via digital signage and as channels in guest rooms
- Integration with a hotel PMS enables guests to order room service, book additional services and express check out via their TV



Multilingual Navigation



International Radio



Concierge & guest services



Hotel Info



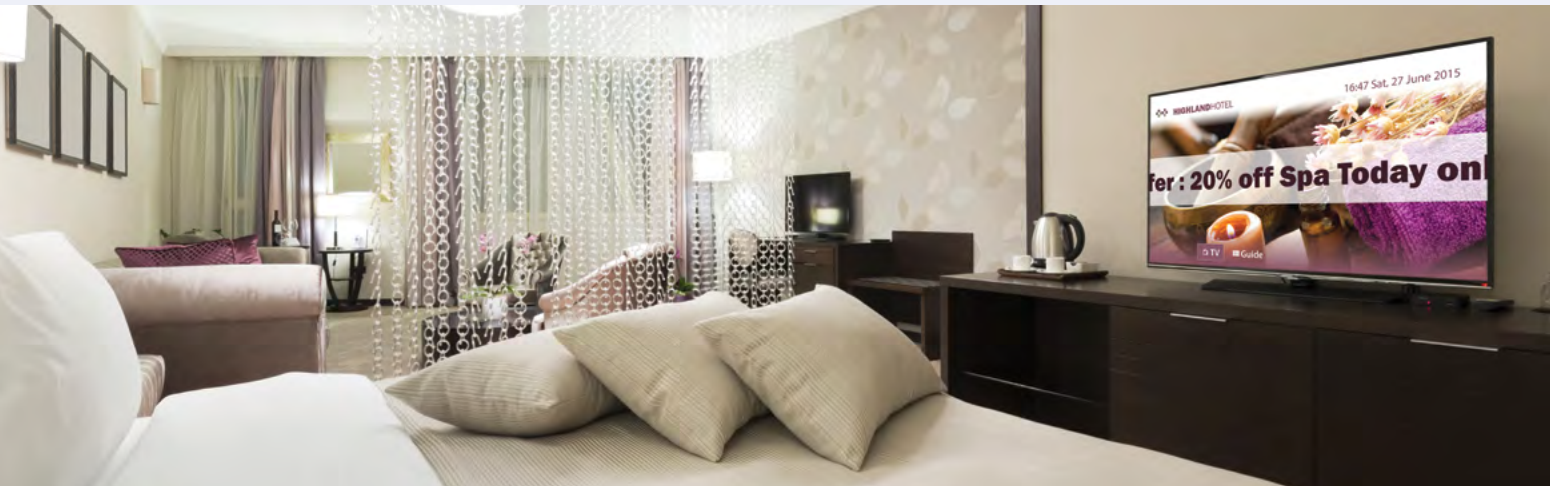
PMS Interface & Administration



Custom Design



Control integrated devices



## Advantages of Exterity IP video and streaming solutions



Preserve internet bandwidth by delivering live TV and video directly on your network.



Flexible and scalable to fit any size of installation and number of devices. Power over Ethernet simplifies installation and saves on cost of cabling and power points.



Easily create a unique, tailored look and feel.



Simple to set up and easy to manage; control the Exterity IP video system from anywhere on the network.

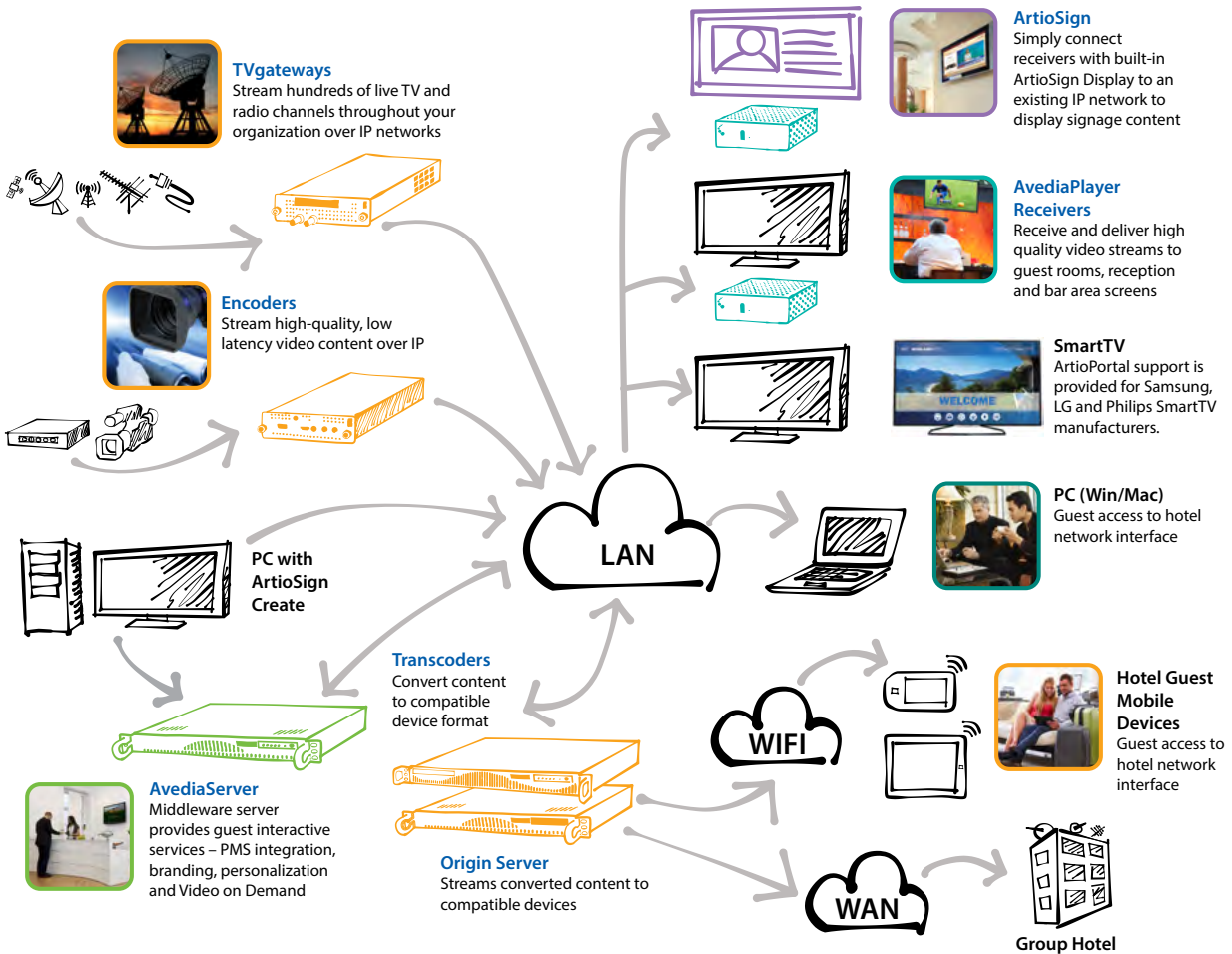


Built-in digital signage and seamless integration with complementary technologies such as room control, in-room dining and express checkout.



Video content is fully protected throughout our solutions with built-in technologies from HDCPv2, Arris SecureMedia and Samsung LYNK DRM.

# Exterity products in a hospitality environment



Cost Effective



Environmentally Conscious



Technology Integration



Open Standards and Scalable

## Case studies



### Best Western Olive Hotel

The Exterity IP video system provides international entertainment and news, catering to a wide range of interests throughout the hotel's 151 rooms.



“We pride ourselves in our ability to offer a world class hotel to visitors from across the globe and deploying an Exterity IPTV system was part of our strategy to offer the latest entertainment to our guests. This upgraded deployment allows our customers to unwind, relax and immerse themselves in the resort, so they can enjoy the experience to the fullest.”

Best Western Olive Hotel in Bahrain



### Retallack

Family-owned resort Retallack needed to offer a comprehensive in-room entertainment system in order to be awarded five star status.



“The flexible nature of Exterity's products meant that they could be fitted around the other suppliers' timetables, and the whole deployment was complete in a matter of days.”

Retallack

## Exterity Hospitality Clients

Exterity IP video solutions are deployed in leading hospitality establishments around the world. From live streaming of premium and foreign language channels, to hotel-wide digital signage and guest room entertainment, Exterity's end-to-end video solutions help you to provide a first class hotel experience.

