

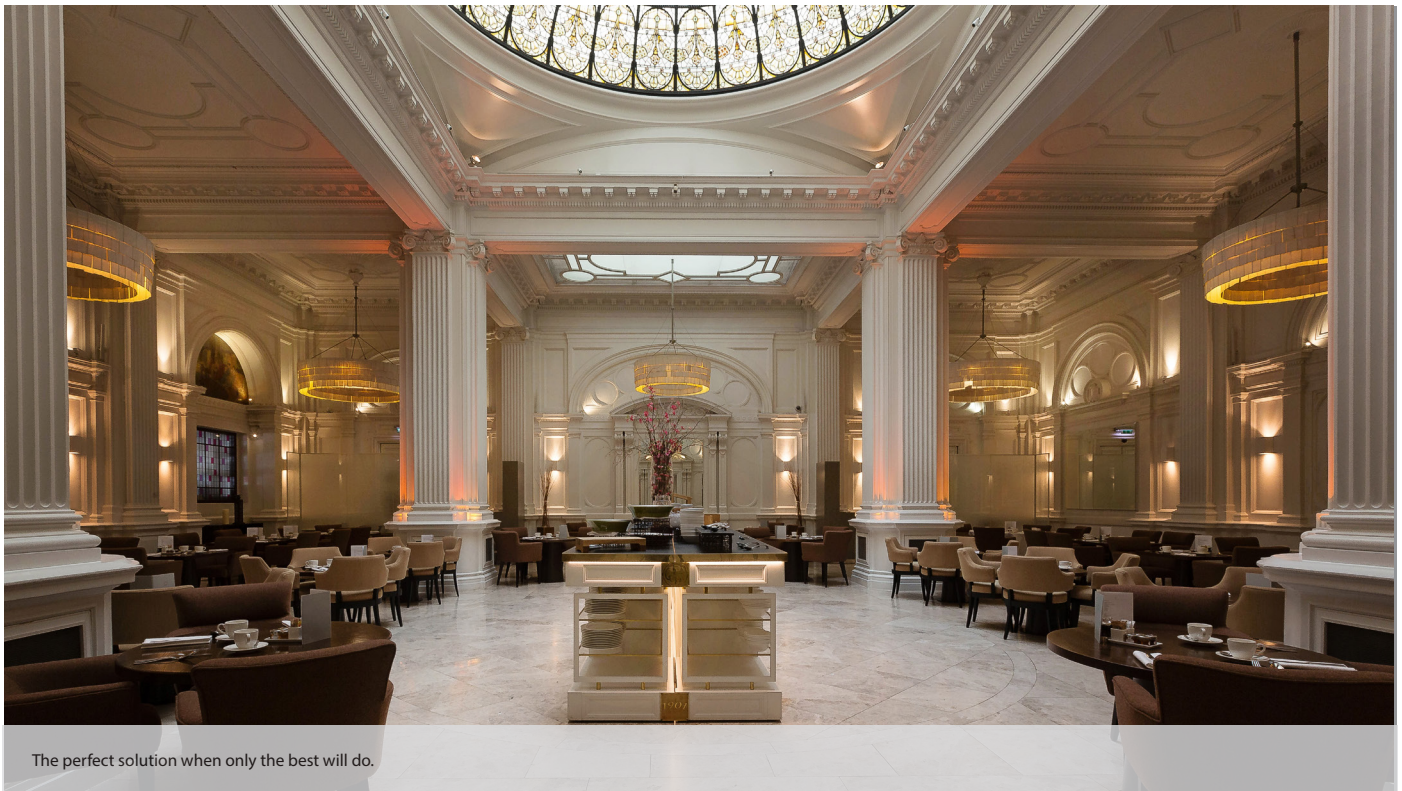


HOSPITALITY

INVESTING IN TECHNOLOGY



at&c
audio visual specialists



The perfect solution when only the best will do.

OVERVIEW

Situated adjacent to London's Liverpool Street station you will find Hyatt hotels 5* boutique hotel – Andaz London Liverpool Street.

With its unique charm and subtle presence in a busy city district there is no negotiation on style and charm. As one of the first hotels that reformed the check in process by taking it away from the main front desk, they continue to lead the way with unrivalled customer service.

History dates back to 1884 when it opened as the Great Eastern Hotel, one of London's original railway hotels of the Victorian era. However, the inside tells a different story encompassing 267 guest rooms, 7 restaurants and bars, private dining rooms, function spaces and a 24 hour health club.

HIGHLIGHT

Having worked with the Andaz Hotel in the George Pub, Catch Bar & Lounge and the 1901 Wine Lounge, AT&C Professional Systems Ltd were thrilled to be invited to design a solution for the iconic Victorian 1901 Ballroom.

Steeped in history as a legacy from the original hotel, this space was undergoing a reprise as a multi-functional space for events, a Private Dining venue and daily breakfast service.

AT&C were briefed to deliver a music system that would be sympathetic to the integrity of the building, but at the same time provide outstanding sound and usability.

“AT&C have done an outstanding job of which we have come to expect over the years. The system works effortlessly and the iPad certainly makes controlling and configuring the system extremely straightforward. The sound emanating from the speakers is amazing and the way they are so discreet that they do not detract from the beauty of the room.”



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Quality audio with minimal architectural obstruction.

AT&C's audio solution of choice for this installation was the Italian audio manufacturer, K Array.

K Array pride themselves on developing highly-efficient audio systems that produce unparalleled performance in numerous environments from small venues to large live events. K Array produce speakers in black and white as standard, but a multitude of colours and finishes are available as well as a customised finish. A winning formula in an industry demanding speakers 'that are heard but not seen'.

The preferred choice was to use the KV50 due to its unique performance-to-size ratio. An ultra-flat, 3D line array element. K Array's technology is based on the use of line or column speakers to achieve even sound coverage over distances. The size and the speaker's ability to blend in to the environment were a key selling point for this solution so as not to compromise the integrity of the space. It was vital to be sympathetic to the space as all work was carried out within the existing parameters of the building. The K Array subwoofer is a fundamental part of this installation as low frequency driver unit.

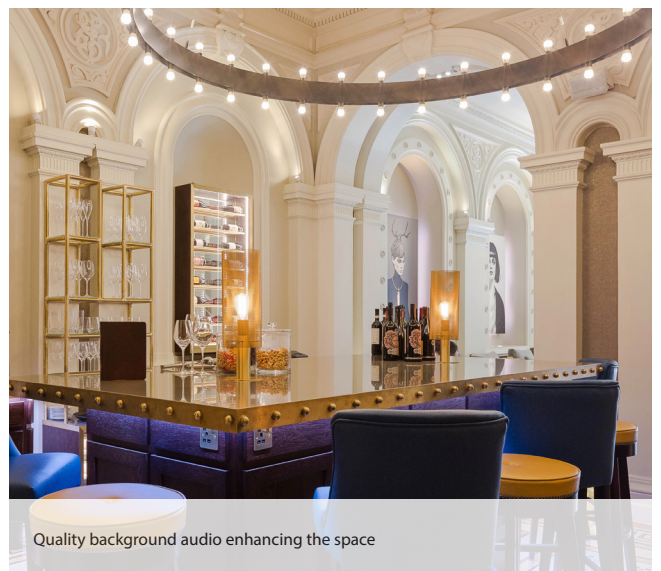
The brief for this solution was to create a flexible music system and allow it to adapt to its various needs and requirements. For breakfast service the music system is fully functional, whilst if there is an event taking place it is possible to plug in your own music source and take control of the system. The system is operated via an iPad which has been programmed to control zones, change room configurations and source select.

Quote by:

Liam Rezende, Marketing and Communications Manager.



iPad control enables maximum flexibility to all users.



Quality background audio enhancing the space