



Deckers Brands Europe

DECKERS

— BRANDS —



Integrated Meeting Space

Developed by a university of California student in the 1970's, Brian Smith began selling handmade sandals and sheep skin boots to surfers at craft fairs up and down the west coast of the US.

Today, UGG, Teva, Sonuk, Moza, Ahnu, Tsuba and Hoka One One make up the 7 strong brand presence that the Deckers Brand represent. A quirky, rather extra ordinary brand, leading the way in fashion and functional outdoor apparel.

Currently located across 3 floors of an unassuming brick built office in the heart of Theatre Land you will find product showrooms, offices, meeting rooms and design all under one roof.

As with any company, its strength, character and integrity lie with its team; Deckers lead the way with this, allowing people to grow and develop to their full potential. Stateside magazine, Outside, have billed Deckers one of the best places to work over successive years, priding themselves on a fantastic working environment promoting work life balance with outdoor lifestyle.

Onsite Media invited AT&C to meet with the Deckers team, "Deckers were looking to standardise their systems throughout their London and European offices. AT&C worked with them to develop a Polycom Solution for their French office. This was the start of our relationship as Deckers EMEA AV partner", comments AT&C's Business Development Manager, Alan Smith.



Crestron Control

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Barco Click Share

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Ucast Streaming

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Background Music

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EMEA

**AT&C Professional
Systems Ltd**

55 Fairfax Road
London
NW6 4EL

www.atandc.net
info@atandc.net
+44 (0) 207625 2042

Following on from the success in France, AT&C worked closely with Deckers to put together a strong brand standard for system integration and control. This was put into practice as part of the 6th Floor upgrade to the London offices multipurpose meeting room space, setting the benchmark for our ongoing works with Deckers throughout the EMEA region.

Consisting of a large boardroom, two adjacent meeting rooms and a multipurpose breakout space all set against a backdrop of the London skyline. The meeting areas are fully interchangeable with collapsible walls allowing the rooms to be used in various configurations. The task was to create a system that would reflect Deckers needs and requirements, adapt accordingly and be really simple for everyone to use.

AT&C chose to integrate with a Crestron solution; renowned for building the technology that integrates technology. Crestron control systems control the complete environment at the touch of a button whether it be AV, projectors, light or Video Conferencing to name but a few, managing and monitoring on one platform.

AT&C installed a Crestron TSW-1050 10.1" Touch Screen Panel as the Master Control interface. With the ease of connecting one cable, this can be moved between the lectern and the table to give an added point of flexibility. With a contemporary feel and edge to edge glass and advanced high-definition Smart Graphics TM AT&C created a bespoke user interface for controlling all the technology in this area.

As a local control solution, AT&C opted to use Crestron's MPC Media Presentation Controller TM M10 in the two separate meeting rooms. Suitable for everyday use in both corporate and educational environments with programmable control ports providing connectivity for various equipment.

The installation of a wireless presentation system in each meeting space is another standard Deckers introduced in France and was also installed in the London office.

Barco is able to seamlessly share content from a laptop or mobile device on to a presentation screen. The cable free system does not compromise the laptops settings, displaying content at the most optimal resolution. There is no waiting time to join a meeting or downloading of dedicated software. The ease of connecting the USB dongle to your device and pressing the button to share content is great for one to meetings and presentations.

The final addition to the 6th Floor package was an audio Ubcast system which captures meetings and allows team sharing of information. This is extremely beneficial between UK and overseas offices as it will stream presentations to the web and Deckers Brands staff. Fully integrated into the Crestron Touch Panel, streaming and recording can begin at the touch of a button.

Access to the system is simple and straightforward for team members to re stream the material post presentation. The addition of HD cameras and a dual input card for the Ubcast Streamer means that any future presentation material can be produced and distributed from one central location



Accreditations

Text by Jo Harris

Visual by Robyn Liebenberg